



Die Handschrift der Werbung

RECYCLED
PET PEN
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PET PEN



Climate neutral

Writing utensil

ClimatePartner.com/13223-1907-1002



uma recycled PET PEN production

rPET is used to manufacture a PET ballpoint pen. The required granulate is obtained from recycled PET bottles. 0.5 litre PET bottle produces exactly the material required for the production of a ballpoint pen housing – “upcycling” in its best form.

With the use of uma recycled PET PENs we assure you that a recycling process has already been supported and that the writing instruments can be fed into further recycling cycles. The 100 % European production is also climate-neutral and thus sets a further example for sustainable and long-lasting advertising.

The uma recycled PET PEN protects our environment due to the European production and the long-writing uma Jumbo refill.



 **Climate neutral**
Writing utensil
ClimatePartner.com/13223-1907-1002

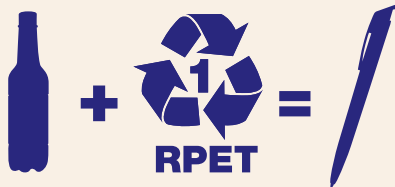
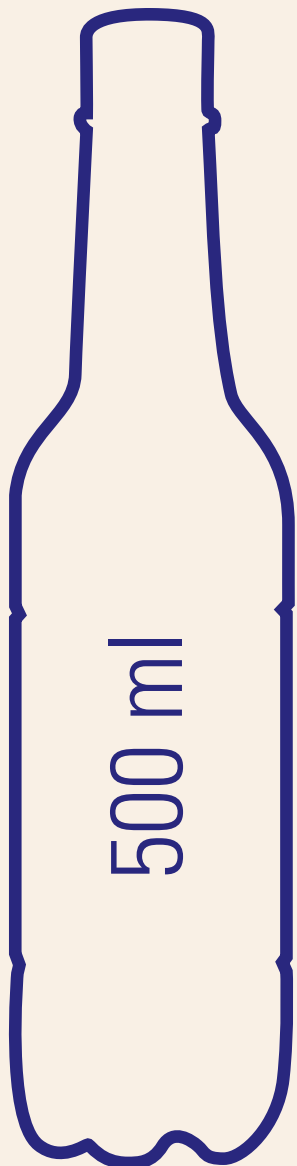




**GOOD FOR THE ENVIRONMENT –
GOOD FOR YOU**

**Your advantages with the
uma recycled PET PEN series**

recycled PET PEN



Recycling writing implements in different colours and surfaces.

Special colouring possible.

MIX and MATCH option.

One recycling process has already been carried out.

The sustainability process has already started.

Significantly lower energy consumption in production compared to bio-plastics.

More positive CO₂ balance.

Material is very durable and suitable for upcycling.

Climate neutral production and finishing.

European production.

rPET can be fed to the „Yellow Bag“.

rPET can be recycled multiple times.

A 0,5 liter bottle gives a ballpen housing.















RECYCLED PET PEN

0-2260

RECYCLED PET PEN transp.

0-2260 T

0-2260 (● 8-0866)

-  57-0298
-  57-0662
-  57-0200
-  57-7492
-  57-0361
-  57-0340
-  57-0002
-  57-7527
-  57-0001
-  57-0012
-  57-0270
-  57-2607
-  57-0233
-  57-0021
-  57-7710
-  57-7500

0-2260 T (● 8-0866)

-  57-0286
-  57-0185
-  57-0355
-  57-0440
-  57-0107
-  57-0260
-  57-0226
-  57-0151
-  57-3295



0-2260: Retractable ballpoint pen made of recycled rPET material with body in one solid color. The special styling of the clip push-button makes sure that your advertising always lies on top. This PET material made of recycled PET bottles from Europe is suited for a long-living and lasting advertising. The uma recycled PET PEN protects our environment due to the European production and the long-writing uma Jumbo refill.

0-2260 T: Retractable ballpoint pen made of recycled rPET material with transparent body and solid plug. The special styling of the clip push-button makes sure that your advertising always lies on top.

Minimum quantity

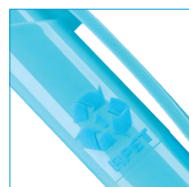
1,000 pieces

Advertising code

barrel S, clip T, plug TT



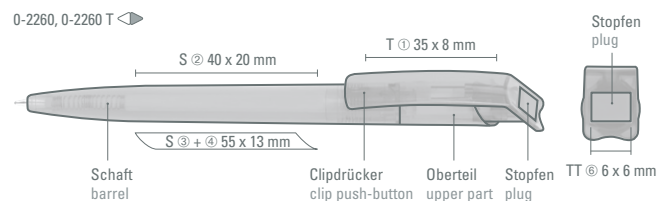
Mix 'n Match: All parts can be combined freely.



2017 Winner



0-2260, 0-2260 T



● 8-0866

RECYCLED PET PEN transp. SG 0-2260 T SG

0-2260 TSG (● 8-0866)

- 57-0298
- 57-0662
- 57-0200
- 57-7492
- 57-0361
- 57-0340
- 57-0002
- 57-7527
- 57-0001
- 57-0012
- 57-0270
- 57-2607
- 57-0233
- 57-0021
- 57-7710
- 57-7500

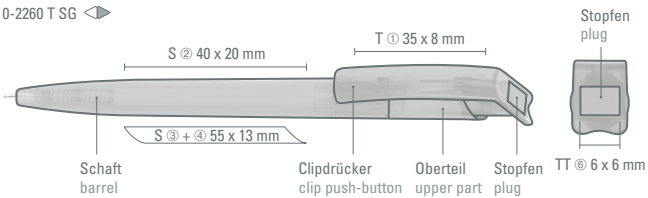
● 8-0866



0-2260 T SG: Retractable ballpoint pen made of recycled rPET material with clear transparent body and solid plug. The special styling of the clip push-button makes sure that your advertising always lies on top.
Minimum quantity 1,000 pieces
Advertising code barrel S, clip T, plug TT



Mix 'n Match: All parts can be combined freely.



RECYCLED PET PEN F 0-2260 F

- 0-2260 F (● 8-0854)
- 57-0298
 - 57-0662
 - 57-0200
 - 57-7492
 - 57-0361
 - 57-0340
 - 57-0002
 - 57-7527
 - 57-0001
 - 57-0012
 - 57-0270
 - 57-2607
 - 57-0233
 - 57-0021
 - 57-7710
 - 57-7500
- Umicore Economy Refill pens
● 8-0854



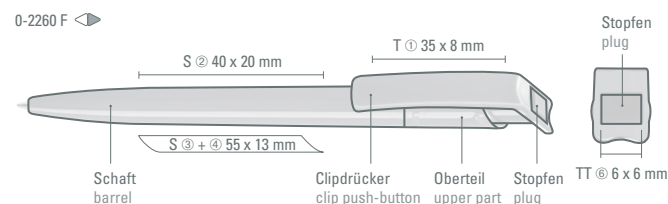
0-2260 F: Retractable ballpoint pen made from recycled rPET, barrel an upper part in matt solid, clip push-button and plug in solid shiny. The special styling of the clip push-button makes sure that your advertising always lies on top.

Minimum quantity
Advertising code

1,000 pieces
barrel S, clip T, plug TT
Advertising code
barrel S, clip T, plug TT



Mix 'n Match: All parts can be combined freely.



RECYCLED PET PEN switch 0-2240

RECYCLED PET PEN switch K transp. 0-2240 KT

0-2240 (● 8-0866)	
	57-0298
	57-0662
	57-0200
	57-7492
	57-0361
	57-0340
	57-0002
	57-7527
	57-0001
	57-0012
	57-0270
	57-2607
	57-0233
	57-0021
	57-7710
	57-7500
0-2240 KT (● 8-0866)	
	57-0286
	57-0185
	57-0355
	57-0440
	57-0291
	57-0107
	57-0260
	57-0226
	57-0151
	57-3295
● 8-0866	



0-2240: Twist ballpoint pen made from recycled rPET in solid shiny housing colors.

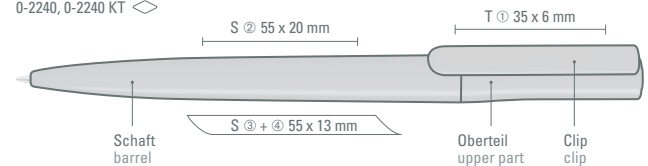
0-2240 KT: Twist ballpoint pen made from recycled rPET in solid shiny housing colors with transparent shiny clip.

Minimum quantity
Advertising code











1,000 pieces
barrel S, clip T



















0-2240, 0-2240 KT ◇



RECYCLED PET PEN switch transp. 0-2240 T RECYCLED PET PEN switch transp. KG 0-2240 T KG

0-2240 T (● 8-0866)	
	57-0286
	57-0185
	57-0355
	57-0440
	57-0291
	57-0107
	57-0260
	57-0226
	57-0151
	57-3295

0-2240 T KG (● 8-0866)	
	57-0298
	57-0662
	57-0200
	57-7492
	57-0361
	57-0340
	57-0002
	57-7527
	57-0001
	57-0012
	57-0270
	57-2607
	57-0233
	57-0021
	57-7710
	57-7500

● 8-0866

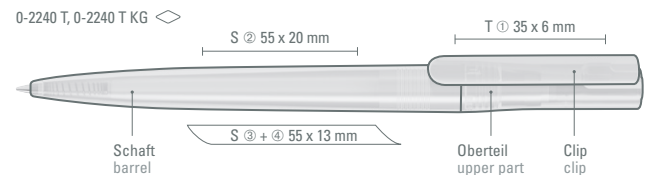


0-2240 T: Twist ballpoint pen made from recycled rPET in transparent shiny colors.

0-2240 T KG: Twist ballpoint pen made from recycled rPET in transparent shiny housing colors with solid shiny clip.

Minimum quantity
Advertising code

1,000 pieces
barrel S, clip T



RECYCLED PET PEN PRO

0-2250

RECYCLED PET PEN PRO transp.

0-2250 T

0-2250 (● 8-0854)

- 57-0298
- 57-0662
- 57-0200
- 57-7492
- 57-0361
- 57-0340
- 57-0002
- 57-7527
- 57-0001
- 57-0012
- 57-0270
- 57-2607
- 57-0233
- 57-0021
- 57-7710
- 57-7500

0-2250 T (● 8-0854)

- 57-0286
- 57-0185
- 57-0355
- 57-0440
- 57-0107
- 57-0260
- 57-0226
- 57-0151
- 57-3295



0-2250: Retractable ballpoint pen made of recycled rPET material with body in one solid color.

0-2250 T: Retractable ballpoint pen made of recycled rPET material with transparent body.

Minimum quantity
Advertising code

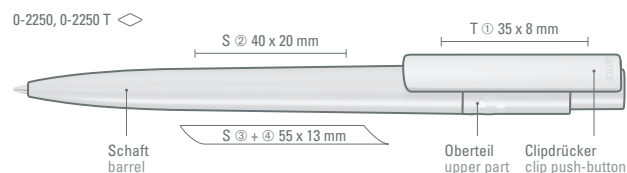
1,000 pieces
barrel S, clip T



Case suggestion

0-0940 CI rPET

Cardboard slip-in case made of FSC certified cardboard for one writing implement, with printed explanation of uma recycled PET PEN serie.



● 8-0854

RECYCLED PET CUP

0-2220

0-2220: Cup with screw cap made of 100% recycled rPET in transparent and shiny colours. 13 recycled 0.5 L PET bottles result in an uma recycled PET CUP. The cup serves as transport packaging and writing utensil dispenser at the POS. The cup is suitable for 25 uma recycled PET PENS and can be refilled or used for other purposes at any time. The rPET material, which is made from recycled PET bottles in Europe, is suitable for long-lasting and sustainable advertising use.

Minimum quantity 100 pieces
Advertising code TT



0-2220

57-0002

57-0001

57-0286

57-0185

57-0355

57-0440

57-0291

57-0107

57-0260

57-0226

57-0151

CARDBOARD SLIP-IN CI rPET 0-0940 CI rPET

0-0940 CI rPET: Cardboard slip-in case made of FSC certified cardboard for one writing implement, with printed explanation of uma recycled PET PEN serie.

Minimum quantity
Advertising code

100 pieces
TT



0-0940 CI rPET ◇



DO GOOD AND TALK ABOUT IT

The sustainable benefits of our **uma NATURAL series** can now be communicated with an additional, standardized imprint.





uma production is climate-neutral

Climate change is currently one of the biggest challenges. We want to assume responsibility and are making a concrete contribution to climate protection:

CO₂ is created in every production process. The prime objective must be to minimise CO₂ by optimising supply chains, production steps, materials utilised and raw material usage. To do this, it is necessary to first establish how much CO₂ is emitted in the production chain. Together with ClimatePartner, uma draws up an annual CO₂

balance sheet for the manufacture, finishing and transport of the writing instruments. We know where we're at, the ways in which we're improving and are able to compensate for the residual CO₂ emissions that can't be eliminated with appropriate CO₂ certificates.

Our compensation payments are currently going to the following projects:

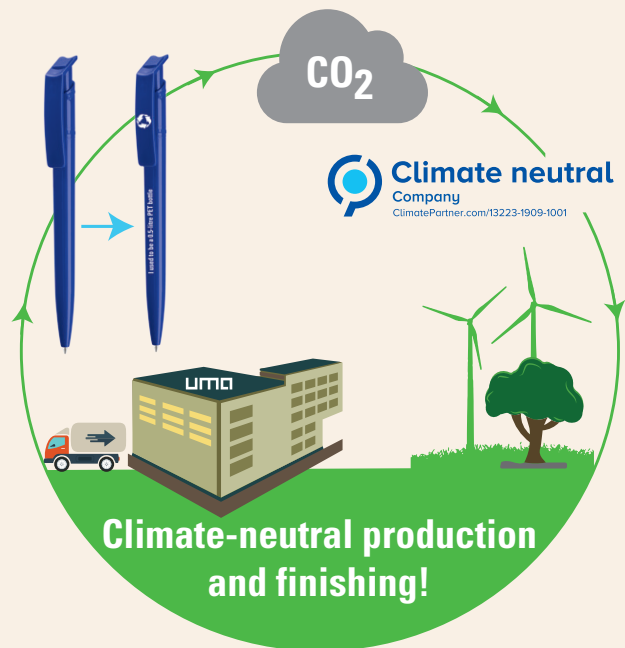
PET PEN series:

More than 8 million tonnes of plastic waste end up in the sea every year. In order to prevent that, this project takes the approach of "money for plastic". Waste collectors can earn their income in this way. The countervalue exchanged is higher than the actual market value of the plastic, so the local people really can live from it. In keeping with our recycled PET Pens, we want to take a stand against plastic waste in the sea by supporting this project.



Wooden series:

The "Mountain Forest Project" (Bergwaldprojekt e.V.) protects German forests with the help of volunteers and professionals. The project has been improving the living environment of the wood and hazel grouse in the Freiburg Urban Forest since 2001. The Black Forest is one of the last intact habitats for these two types of grouse outside of the Alps. By supporting this project, we can contribute to preserving the forests on our own doorstep.



Climate-neutral finishing:

Regional projects protect natural environments such as native forests, the Alps or contribute to the agricultural turnaround. The combination to support regional projects such as the mountain forest project in Freiburg and the support of internationally recognised climate protection projects such as the wind energy project in the Philippines enables us to combine climate neutrality and regional commitment.



We're delighted to be able to make a positive contribution to the environment in this way.





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